

WINTER 2024

Ontario **HEREFORD
NEWS**



PUBLISHED BY THE



**ONTARIO HEREFORD
ASSOCIATION**



AUTUMN ALLIANCE SALE

**SEPT. 22/24
ORILLIA, ON**



DORBAY
POLLED HEREFORDS



— **2024 CALF CROP BY** —

MEDIA 240J ET
MASTERPLAN 183F
HODGEMAN F 158 H224

HOBBS ET 203H
RED BARON 8300F ET
JUSTICE 2H

Thank you!

**THANKS TO ALL WHO SUPPORTED OUR PROGRAM IN 2023
ALL THE BEST IN 2024!!**



WE WOULD BE PLEASED TO INTRODUCE YOU TO
THE BENEFITS OF DORBAY HEREFORD GENETICS.
CONTACT US AT YOUR CONVENIENCE.

ROB & DENISE FLACK
rjf@robflack.ca | 519-857-8422
LAKE DORE, ONTARIO, CANADA

SCOTT SCHOENFELDT FARM MANAGER
scott_schoenfeldt@hotmail.com | 613-281-9673
LAKE DORE, ONTARIO, CANADA



Mission Accomplished

2023



Miss Hereford World

AGRIBITION GRAND CHAMPION FEMALE

TOP TEN FINALIST IN THE BEEF SUPREME SHOW

GLENLEES JC 27C *Daisy* 40F

CO-OWNED WITH ABBY-HILL FARM

MHPH GL 240J *Daisy* 115L

CO-OWNED WITH MANCHESTER POLLED HEREFORDS

PLAN TO BE WITH US FOR
AUTUMN ALLIANCE SALE XLII
Sunday, September 22, 2024



MEDONTE HIGHLANDS POLLED HEREFORDS

Lois McAughey

(905) 625-3151 (Office)
(705) 326-6889 (Farm)
(416) 346-0657 (Cell)

Kevin Brown

(705) 330-4663 (Cell)
www.medontehighlands.com
Farm located 3 miles west of Orillia



CONTENTS

Calendar of Events	03	Should I buy a Heifer or a Cow	21
Cover Image	03	Show Results - Renfrew Fair	24
Ontario Hereford Association President's Message	04	Why Buy a Semen Tested Bull?	25
OHA Secretary Managers' Report	05	The Importance of Packing a Tack Box	27
Board of Directors.....	05	ECOZH Futurity	29
OHA 2024 AGM Information	05	2023 Eastern Noational Futurity	30
Ottawa Valley Hereford Club President's Report.....	06	The Royal Agricultural Winter Fair	
Rainy River Hereford Report.....	06	Eastern National Hereford MOE Show	31
East Central Ontario Hereford Zone Report	07	A Special Thanks to our Royal Sponsors.....	33
Ontario West Zone Report	07	The Royal Agricultural Winter Fair 2024	34
Canadian Hereford Association Report	08	The Dream Team Draw Winner	35
OJHA Adult Advisor Report	09	Canadian Hereford Association All Star Breeders.....	36
Kids Corner.....	10 & 11	Miss World and Miss North America	37
Jr. Director Profiles	12	Thank You Letter Casey Van Kessel.....	37
Beef-A-Rama - Orono.....	13	More Than Beef	38
Bonanza Brandon, MB.....	13	Cheeseburger Pasta	41
EPDS Estimated Progeny Differences	14	Strawberry-Blue Cheese Steak Salad.....	41
OJHA Junior Report.....	15	Announcements/Events.....	42
Hereford Swag	15	OHA Advertising Rates & Specs/Digital Image Requirements.....	43
Hereford Gestation Table (285 day).....	18		

ADVERTISERS INDEX

Abby Hill Farms	20	Hiddenview Polled Herefords.....	28
Bar JM Farm	Left Centre Spread	Iris Creek Farms.....	Inside Back Cover
Beebe Plain Farm.....	17	Kenli Herefords & Apiary.....	28
Charsha Farms Polled Herefords	17	Lazy Em's.....	28
Chula Vista Polled Herefords.....	28	Marbren Farm	17
Concordia Herefords.....	17	Medonte Highlands Polled Herefords.....	01
Corp Creek Farm.....	39	O'Shea Farms.....	26
D&S Livestock & JDL Cattle Co.	44	River Valley Polled Herefords	19
Dan Porter Registered Herefords & Shady Birch.....	26	Shady-Villa Cattle Company	28
Dorbay Polled Herefords	Inside Front Cover	Stonewood Grange.....	Right Centre Spread
Double H Cattle Company.....	17	Twelve Oaks Land and Cattle Company.....	17
Elmlodge	Back Cover	White Face Classic.....	27
Elzevir Hereford Farms.....	40	Wilson Lees.....	16
Fall Round Up Sale.....	39		

CALENDAR OF EVENTS

MARCH

- 1 Deadline for consignments for the Whiteface Classic
- 2 West Zone AGM - Durham, ON
- 9 Elmlodge: Source for Quality Sale - Indian River
- 24 Private Treaty Bull and Female Sale - Charsha Farms

APRIL

- 7 O'Shea Tag Sale
- 13 OHA & OJHA AGM - Galbraith Room Renfrew Armouries

MAY

- 11 Whiteface Classic Sale - Hoards Station

JUNE

- 1 OHA Futurity 2nd Round Due
- 15 ECOHZ Futurity 2nd Round Due

JULY

- 5-7 Beef-A-Rama - Orono, Ontario
- 13 ECOHZ Banner Show - Fenelon Falls Fair
- 24-27 Bonanza 2024 - Bonanza - Brandon, Manitoba
- 31 Deadline for Advertisements for the Fall News

AUGUST

- 16-18 Stirling Fair - OJHA Showmanship Class
- 24-25 West Zone MOE Show - Barrie Fair

SEPTEMBER

- 8-9 Renfrew MOE Show
- 19 Lindsay Exhibition - MOE Show
- 20 Genetic Designs XX - River Valley
- 21 Source for Success XXIII- Elm Lodge
- 22 Autumn Alliance XLII- Medonte Highlands Polled Herefords

OCTOBER

- 1 OHA Futurity 3rd Round Due
- 5 Fall Round Up Sale - Hoards Station
- 6 ECOHZ Futurity Show - Roseneath

NOVEMBER

- TBD ECOHZ Futurity 3rd Round Due
- TBD Eastern National Hereford Show - RAWF
- 1-10 Royal Agricultural Winter Fair

DECEMBER

- 01 ECOHZ 2025 Futurity Nominations & 1st Round Due
- 15 OHA 2025 Futurity Nominations & 1st Round Due

COVER IMAGE

TAKEN AND PROVIDED BY
WHITNEY BALL



REPORT | OHA PRESIDENT

Happy New Year! 2024 is here and it seems to be flying by already. Calving is in full swing for most and some may even be done at this point. I hope calving is going well for everyone.

2023 was certainly a year for the record books for the cattle industry. Cattle prices were at the highest we have seen in years. Hereford and Hereford influenced cattle were regaining their hype and being recognized at the sale barns. 2024 has kicked off with the same hype as prices are maintaining consistency.

The excitement of 2024 is already flowing. The winter brings new life and excitement for all of us. The calves that are hitting the ground are already causing us to think and plan for the show season.

At the OHA we are busy planning for 2024. MOE Shows are being selected throughout the province. Futurity numbers are in for the first round and as always, the numbers are exciting and plans are already underway for the 2024 RAWF.

The OJHA are busy planning for Beef A Rama and Bonanza. Stay tuned for more information to come on dates for Beef A Rama and the planning group for Team Ontario headed to Bonanza.

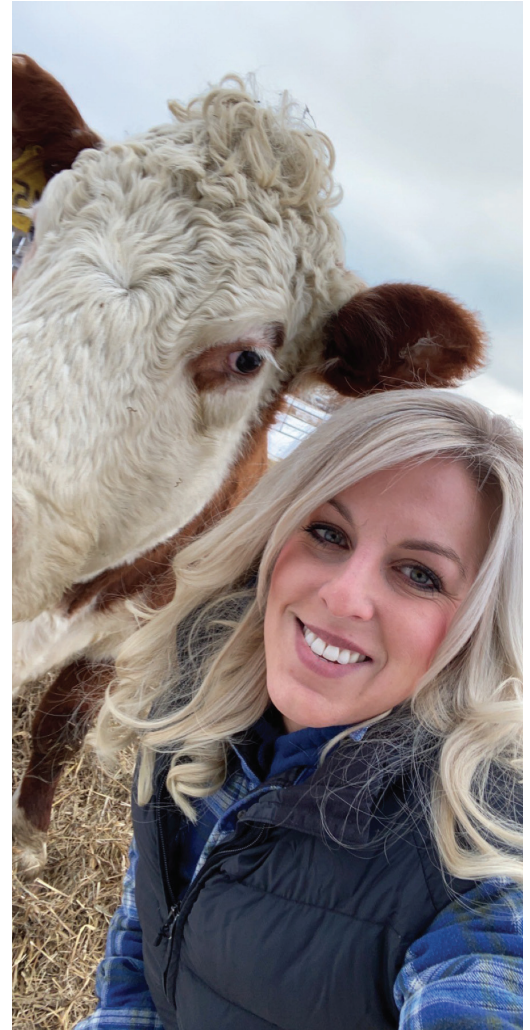
Times have never been so exciting to be a junior. We are fortunate enough to have a spring junior show in almost every zone. I would urge any of our juniors, if able, to get out to these shows. They are great opportunities to work on your fitting and showmanship skills along with promoting the Hereford breed.

The Ottawa Valley is looking forward to hosting all of you at the OHA AGM April 13th in Renfrew, ON. For anyone travelling to the area and needing accommodation or wanting to experience some of the Valley fun please reach out and I'd be happy to help you out.

Before I end my report, I want to take the time to thank the 2023 OHA Board of Directors for their endless effort, time and support. 2023 was a successful year because of all of you.

I look forward to seeing all of you throughout 2024 and wish everyone much success.

SARAH DARRAUGH OHA PRESIDENT



REPORT |

Secretary Manager

Starting off a great year with the Hereford Association!

Reflecting on 2023, I am so thankful to be able to work with so many great Hereford producers. Herefords are dominating the sale rings and the show rings. Whether you are producing stock for the commercial market or purebred breeding stock, Hereford breeders are doing it right. I want to send a huge congratulatory message out to all who competed in the national show circuit and represented the breed so well.

The Eastern Hereford National show at the Royal Winter Fair was a great representation on where the breed is going. Strong, functional, sound cattle were shown from the top of the class to the bottom. Numbers were slightly down but quality didn't give. Thank you to all the sponsors, breeders, volunteers, and directors that helped to keep the show moving along smoothly and without a hitch. Without a strong group of volunteers, shows such as the Royal would not be possible and the effort of those volunteers does not go unnoticed.

Going into 2024, we are happy with where the associations sits in all aspects. The board has had the first 2024 meeting and that came with some board changes. Bob Dunsmore has stepped down from Executive Director position with his new move to the west. The board has appointed Josh Lasby to fill the position until the Ontario Hereford Association Annual Meeting on April 13th in Renfrew, ON. I want to thank Bob Dunsmore for his countless years on zone and association boards. Bob has spent tireless hours and put in so much effort into these boards and we thank him for his time, effort, and dedication.

Lots of planning in the Hereford Breed in the early parts of 2024. MOE show committees, junior show committees, the OHA and the OJHA are busy getting organized for this year's events. We look forward to seeing everyone out at this year's AGM in Renfrew, ON on April 13, 2024 and at all the shows, sales, picnics, and meetings.

Wishing everyone the best of luck, battling the weather welcoming the new calf crop.

JESSICA LASBY Ontario Hereford Secretary Manager



BOARD OF DIRECTORS

PRESIDENT

SARAH DARRAUGH Douglas, ON
613-334-1992 • sarahdarraugh@hotmail.com

VICE-PRESIDENT

SCOTT CORNISH Indian River, ON
705-878-3248 • Scott.Cornish@eastgen.ca

EXECUTIVE DIRECTOR

JOSH LASBY Mulmur, ON
519-278-6819 • josh_jdl@hotmail.com

DIRECTOR - EAST CENTRAL

KAREN PASZTERNAK Norwood, ON
705-957-3739 • karen.paszternak@gmail.com

DIRECTOR - WEST ZONE

ROBERT DUNSMORE St Pauls, ON
519-301-7568 • baggerbob65@gmail.com

DIRECTOR-AT-LARGE

BILLY ELMHIRST Indian River, ON
705-295-2708 • irce@nexicom.net

DIRECTOR AT LARGE

WHITNEY BALL Coldwater, ON
705-321-5206 • whitneyjball@gmail.com

DIRECTOR - OTTAWA VALLEY

DON HESS North Gower, ON
613-489-2917 • dhess@selectsires.ca

CHA DIRECTOR

HEATHER RIBEY Paisley, ON
519-389-7745 • icf@bmts.com

CHA DIRECTOR

JAMIE O'SHEA Denfield, ON
519-477-1238 • osheafarms@hotmail.com

SECRETARY MANAGER

JESSICA LASBY Mulmur, ON
519-939-0283
ontarioherefordassociation@outlook.com

OHA & OJHA 2024 AGM
SATURDAY, APRIL 13TH, 2024

10:00 AM Galbraith Room Renfrew Armouries
115 Veterans Memorial Blvd Renfrew, ON

LIGHT LUNCH: \$25 FOR ADULTS & \$10 FOR JUNIORS

Watch your emails and the Ontario Hereford Association Facebook page for upcoming details

2024 CHA Membership MUST
be paid prior to the AGM
in order to vote.

PAGE 5

REPORT | Ottawa Valley Hereford Club

Greetings from the Ottawa Valley Hereford Club. I hope your calving season has started off well! We have been lucky and have not had to deal with the weather that Western Canada has been dealing with.

Our club has started making plans for 2024. Our Annual Meeting will take place on April 26th in North Gower. The club will be attending the Ottawa Valley Farm Show from March 12th to the 14th where we meet breeders and the general public to show the value of the Hereford breed. We look forward to hosting our Annual Summer Picnic, date and location will be finalized soon. The MOE Show for the Ottawa Valley will be held in September at the Renfrew Fair.

The Ottawa Valley club has started up a Junior Hereford Club in the Valley. This club will be for kids ages of 9 to 21. This club will focus on showmanship, fitting and general animal care. This club will be organized by Jennifer Hess and Fred Stewart. It will be open to all juniors that are Canadian Junior Hereford members.

I look forward to seeing you all for the OHA Annual meeting in April.

DON HESS OVHC President

REPORT | Rainy River

Hello from Rainy River District! To date, we have had a pretty decent winter. Though we experienced a bit of a cold snap these past couple of weeks, it was minor compared to the West and truthfully nothing like some Januarys we have had. The days are already getting longer, and we just need to get through the next 2 months, and we will be moving into our next season. I am counting on the old saying; “early Easter, early Spring!”

Most of the Hereford breeders here have not started to calve yet but things will get busy in February for many. We had some new genetics brought into the district last fall with some females purchased in some western sales. Some of them are bred heifers so of course it will be exciting times ahead for those breeders.

Once again Aaron Bujold from Bujold Farms did our District proud by showing an excellent heifer and bull calf at both Manitoba Ag Ex and Agribition. Aaron is a young producer that set a goal of showing at these top shows and he has done very well. Some local producers were in attendance to cheer him on and some of us were cheering loudly from home while watching online. What an exciting time when the Hereford Bull was selected for Supreme.

We are also excited that Dr. Rebecca Cornell and her family have moved back to the Rainy River District to start the transition on the family Hereford farm. Rebecca, who is a veterinarian and currently on maternity leave, will be doing some work with Kingsford Vet Services and slowly taking the reins at the farm. It is great to see kids return home to our district and farm!

The 4-H members that exhibited Hereford influences animals were very pleased with the gifts of sweatshirts that the Ontario Hereford Association donated. One member was at my house when I gave it to her and immediately went in and changed into her new wears. Thank you for supporting these kids, it is appreciated.

Locally, our Hereford Association sponsored the top placing Hereford carcass at the Annual 4-H members banquet and this year the winner was Serenna Teeple. Our association is not active, but we continue to support these types of things as we feel it is important.

We recently had some guests in the area to attend our Cattlemen’s Association Annual General meeting. They toured around the district, and one commented to me; “I couldn’t believe how many Herefords I saw!” So, I thought the people reading this would appreciate that comment. She was from Saskatchewan.

Wishing everyone a successful, enjoyable calving season. And, as always, if you are ever up this way, we would be happy to show you around and visit some of the great people and cattle we have here in the North West.

KIM JO BLISS Emo – Rainy River District

REPORT | East Central Ontario Hereford Zone

Hello to all my fellow Hereford Lovers,

I hope you all are having a fabulous 2024. We are all sleep deprived from all those late nights and early morning walks to the barn for cow checks, and always watching the barn cameras, waiting on the next baby calf to make its entrance. There is lots to be excited about in the Hereford breed, with the good cattle prices and all the success over the last few months. Congratulations to all of those breeders and owners.

The East Central Zone is working on lots of things for 2024. Our first event we are trying to put together is the Whiteface Classic Sale.



It is to be held on May 11th at Hoards Station Sale Barn in Campbellford. Our first task is to get consignments to run the sale. We are looking for purebred cattle and Hereford influence females (F1). If you have anything, please let us know at eastcentralherefords@gmail.com by March 1st but the sooner the better. For this sale the cattle do not have to be halter broke and you don't have to be a CHA member or live in the ECOHZ. So please don't be afraid to consign or forward this information to others.

We are also busy planning many more events, from our summer picnic to the zone show and MOE show. Our zone show this year will be held at Fenelon Fair. We will be also having our Hereford Junior showmanship classes at Stirling Fair. Once again, our zone MOE show will be held at Lindsay Exhibition. More information to follow.

We look forward to seeing you all at these events. If you have any questions, contact myself, any of the board members, or our secretary, Shae-Lynn Henderson.

Thank You,

MARCIE REAVIE President - ECOHZ

REPORT | Ontario West Zone

I would first like to wish everybody a Happy New Year! Hopefully calving is well underway for everyone, and you are getting lots of heifer calves. Congratulations to all of our members who showed cattle at the 101st Royal Agricultural Winter Fair last November, and Agribition. It has been very quiet in the zone so far this year. Our Zone AGM is scheduled for Saturday, March 2nd at Pebbles Family restaurant in Varney. Start time will be 1pm. Please come out and enjoy a delicious meal, and become more involved in the zone. There has been talk about putting a sale together for this spring. More details will be coming in the near future. If you have an idea for the zone, please talk to me or any of our directors. Let's work together to make this our best year yet. Happy calving, and enjoy the mild weather while it lasts.

SUE PASSOW President - OWZ

What do you get when you cross an angry sheep and a moody cow?
An animal that's in a baaaaaad mooood!

The Canadian Hereford Association board of directors met in December at the office in Calgary and had a full 2 days of meetings with lots of good discussions leading to some important decisions made as we move forward.

-At the time of our board meeting, the news of the Delayed Blindness genetic condition was still new so some considerable time was spent understanding our procedures and policy around genetic conditions. We are now processing Delayed Blindness (DB) testing through the Neogen. Breeders will have to contact the office to request the test as it is not available online (due to ABRI programming). Animals that have been tested can be searched through the CHA website search tools.

- Angus/Hereford heifer project. Initial discussions with Angus on the marketing portion of the project, as it aligns with our Better Your Beef strategy. This project will promote the Hereford-Angus Baldy as from a technical aspect and as a key component to crossbreeding programs. THE RDAR application was approved recently to fund this project. The project lead is Canadian Angus and other partners are Neogen, HerdTrax (Telus Ag) and Abacus Bio. The total project funding is for just under \$1 Million. There will be more information as it becomes available, but we look forward to using this project to promote the Hereford maternal advantage.

- Time was spent by the board touring the building and visiting with the renters in portions of the CHA building. We have asked that Michael get some up-to-date information from a realtor to help us better understand what the current value of the property is, what rental income could be, upgrade costs and maintenance as well as what other properties could cost the CHA to lease or buy to look after the needs of our association. Considerable time has been spent by the CHA managers presently and in the past acting as landlord and this takes away from time spent working on more pertinent CHA business. The board will discuss further in the near future and some decisions will need to be made as to the future of the current CHA office building.

- Financials and 2024 budget was also discussed at length, as a result you will find that the fee structure has changed slightly for registering animals and that the age categories align with DNA testing policy. As a result of somewhat disappointing 2023 financials and realizing that there has not been fee increases in some time it was decided to increase membership and registration fees as well as digest advertising rates to help keep up with increased expenses and to balance the budget.

- The board reviewed the Better Your Beef strategy as it is an ongoing project that will continue to evolve and guide the association. The focus is to increase connection with the feedlot and commercial industry as well as others in the production chain.

- A delegation from the Keith Gilmore Foundation including Chair Cathy Lasby, John Blacklock and Kym Jim joined the CHA board of directors for a discussion on further alignment of the two organizations. The consensus was to explore closer alignment and joint fundraising initiatives that will expand the programming by the KGF to focus on the Hereford breed and accomplish several Must Win Battles in the Better Your Beef Strategy. KGF was also willing to further explore partnering with the CHA on a Next Gen Producer conference that is being planned for November 2024 in Edmonton.

- The CHA Marketing committee has reviewed the MOE show rules with board approval effective Jan 1, 2024. Included is a new recognition program that will honour a National, Eastern and Western show bull and show female of the year. The committee will re-evaluate at the end of the year to see if any other changes are needed at that time.

- A CHA recognition committee is working to update criteria and procedure for our current recognition or honour roll and memorial scroll awards. The Honour Roll, Next Gen Breeder and Trailblazer awards and criteria will be available in upcoming editions of the Canadian Hereford Digest and on the CHA website.

If you have any questions or concerns, please reach out to Heather Ribey or myself and we will be glad to discuss them with you.

JAMIE O'SHEA – CHA Director

519-477-1238 osheafarms@hotmail.com

HEATHER RIBEY CHA Director, Ontario

519-389-7745 • icf@bmts.com

OJHA REPORT | ADULT ADVISOR

for the Ontario Junior Hereford Association

Greetings from the OJHA.

The Ontario Juniors had a great summer and a exciting fall.

Beef A Rama was held in Metcalfe early July. We had an outstanding group of juniors attend. We then loaded up and drove to PEI for the later part of July. The Maritime executive did an outstanding job. We all had a wonderful time doing all the regular Bonanza activities plus seeing all the fabulous sights.

We wrapped our junior events up with the Junior Show at the Royal. Watching all the juniors show their animals, socialize with each other, help each other and make new friends is why I enjoy being part of this board.

Thanks to all the juniors for doing such a great job in 2023.

2024 is looking very promising. Beef A Rama is being held in Orono in late June and Bonanza is being held in Brandon, Manitoba at the end of July .

I look forward to seeing you at the next fair and show.

JENNIFER HESS OJHA Adult Advisor



Hello Hereford Breeders,

I hope you have had a great Christmas and New Year. I'm sure everyone is spending extra time in the barn checking out those new arrivals and anticipating the upcoming show season. The Ontario Juniors are going to be gearing up in the next couple of weeks and planning an exciting year of junior shows. Beef-a-Rama will be held in the East Central Zone this year. A friendly reminder to all that junior memberships must be paid to participate in anything junior related. Parents, this does not come out automatically like our renewals so please call out and get them paid up.

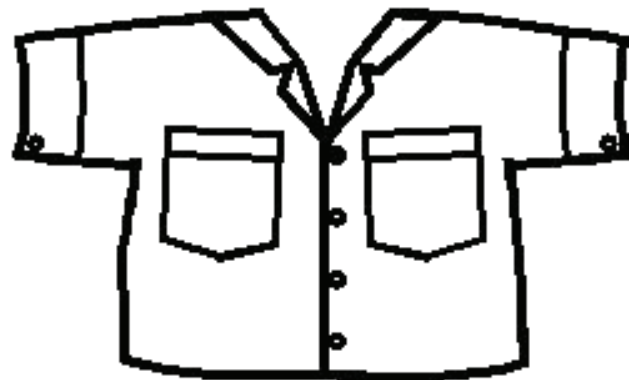
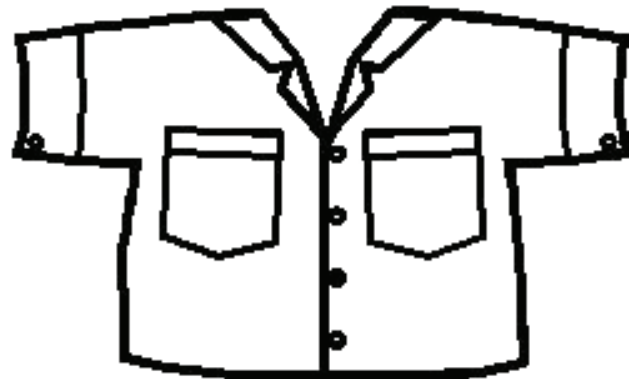
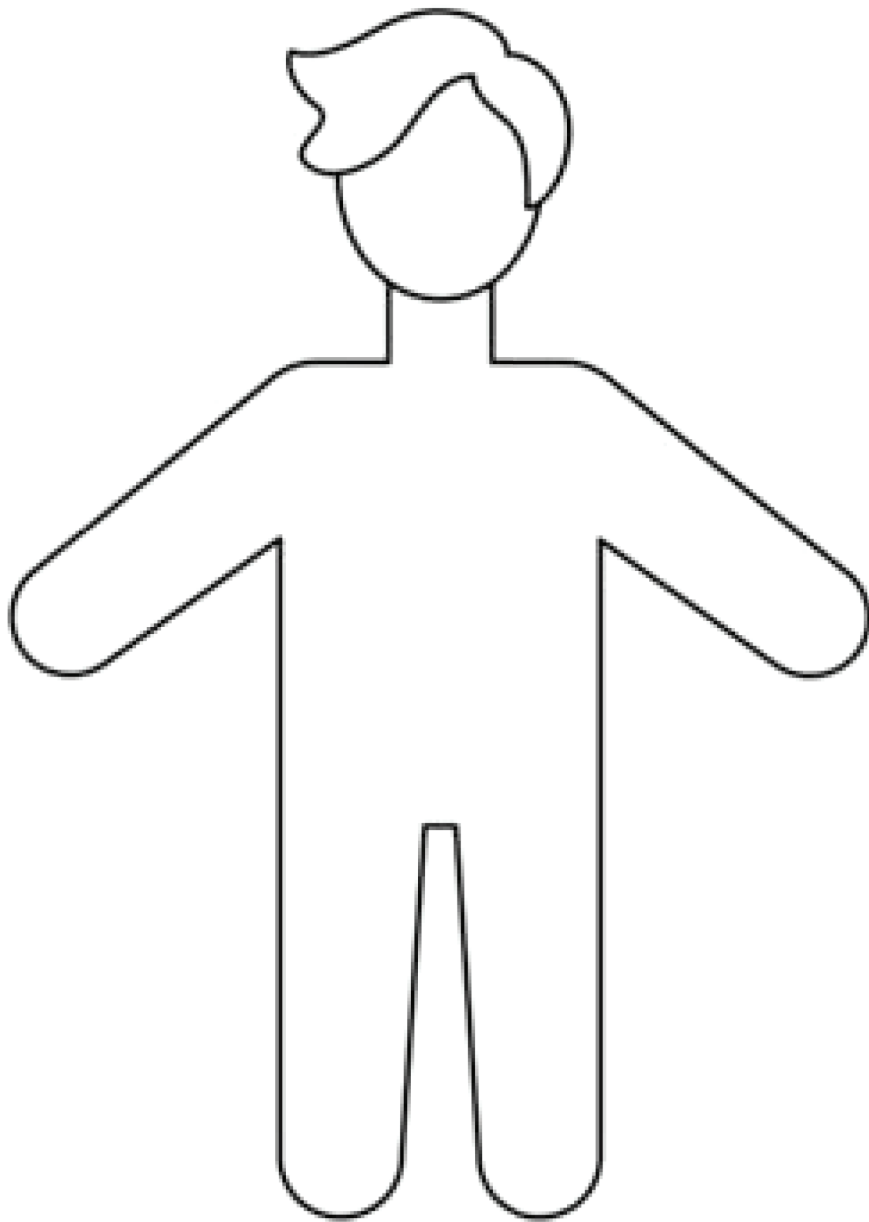
Stay tuned for more details and updates from both the OJHA and ECOHZ in the upcoming newsletters.

MEGAN JONES OJHA Adult Advisor

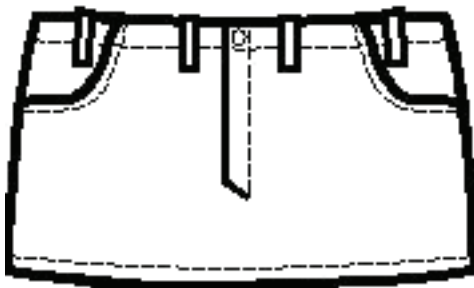
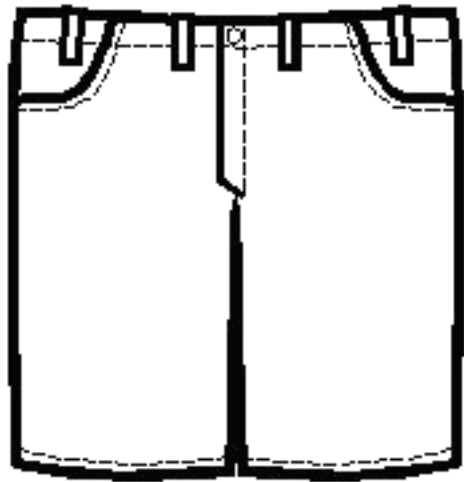
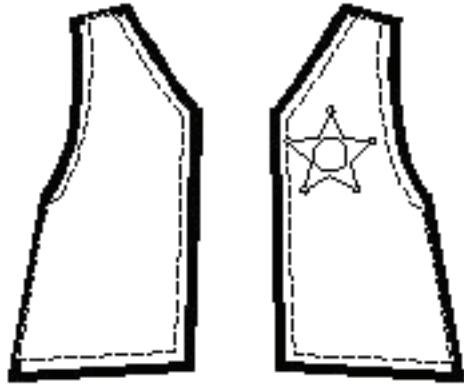
A graphic with a dark blue background and colorful geometric shapes. On the left, a teal box contains the text "COMING SOON" in white, with "ontarioherefordassociation.com" below it. On the right, there are two overlapping images of the website. The top image shows the desktop version with a large photo of a cow's face and a navigation menu. The bottom image shows the mobile version with a similar layout adapted for a smaller screen.

COMING SOON
ontarioherefordassociation.com

Ontario Hereford Association
Home About Upcoming Events Better Your Beef
Ontario Hereford Association
WHERE ALL MEMBERS MEET
OHA Team
Our board here at the Ontario Hereford Association is made up of the most knowledgeable, caring, enthusiastic members that care more about the cattle and the members than anyone.
More Info
Events



What do you call cattle that tell jokes?
LAUGHING STOCK!



Junior | PROFILE



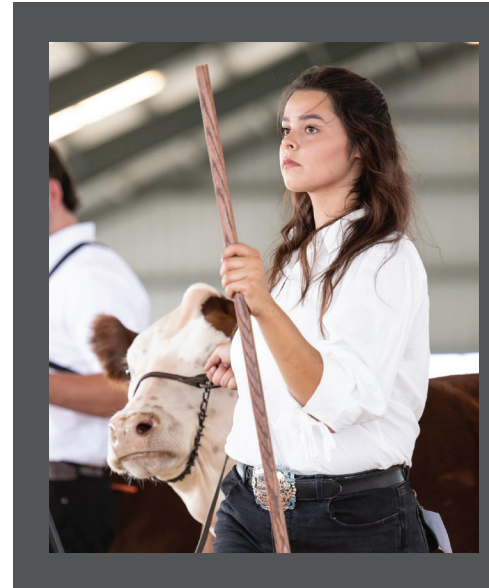
My name is Katie Cox and I live on my family farm in Arnprior with my mom and stepdad where we operate Double H Cattle Company. We are currently managing a herd of 50 head of purebred Herefords. I have been lucky enough grow up showing Herefords and be a CJHA member for 14 years. Over the 14 years, I have attended 7 Bonanzas, 4 Beef-A-Rama's and 1 US Junior National Hereford Show in Grand Island, Nebraska. Growing up in the Hereford breed, I have been lucky enough to gain some lifetime memories that include friendships, sitting as the OJHA secretary in 2022 and being on the 2022 Bonanza show committee where I raised just shy of \$8000 in sponsorships. Even though I love being a part of the OJHA, I decided to step down from the communications roll in 2023 so I could focus on taking two summer courses so I could graduate high school early. When I'm not focused on the junior board and junior shows, I spend my time working on my own cattle, working on a local dairy farm (where I have worked for the past 3 years), or establishing my own herd of Hereford and Angus cattle. Since I have graduated high school early, I look forward to working at the dairy farm and at home until I head to Alberta to Olds College where I will be taking Agriculture Management in the fall. I can't wait for the 2024 show season, and I hope everyone has a great calving season!

Junior | PROFILE

Hello everyone! My name is Hannah MacDonald, I'm 19 and live in Orillia, Ontario. This is my fourth year as an OJHA member and looking forward to many more years showing Hereford cattle. My Hereford career started with my first 4H heifer, BJB 102H. From there grew my love for showing. My grade 12 year of high school, I took on a CO-OP placement at Medonte Highlands Polled Herefords. After completion of the program, I returned for a summer/fall job. Currently, I work full time at Medonte Highlands. Being part of the MHPH crew the past three years has allowed me to greatly expand my knowledge of the industry and grow in all aspects of agriculture. The opportunities that Lois McAughey and Kevin Brown have provided me with have been endless and play a tremendous role in helping me get to where I am now. Being able to work on top quality cattle and showcase the work that goes into to them is a feeling like no other, to say the least.

Out of these four years, I've been involved in the Hereford breed, 2023 was a highlight year. I reached beyond the goals I set for myself with Reserve Champion Showperson at Bonanza held in PEI and Reserve Champion Senior Showperson in the Hereford junior show at the Royal. This year will be my third year attending Bonanza. The friends, connections, experiences, and memories I've made with fellow Hereford breeders across the country, through this show, are ones I'm sure will stick with me for years.

I hope the start of the new year is treating everyone well and I look forward to seeing you all throughout the show season!



JR. HEREFORD BOARD MEMBERS

PRESIDENT: Kaleigh McNaughton

VICE PRESIDENT: Abby McMullin

SECRETARY: Rebecca Hess

TREASURER: Connor McNaughton

COMMUNICATIONS: Katie Cox

DIRECTORS:

Garth McIntyre, Olivia Avery,
Miranda Gibbons, Caelan Pugh,
Cooper McNaughton

DIRECTOR AT LARGE:

Sydney Stewart

JUNIOR DIRECTORS:

Andrew Jones, Claire Pugh

**BEEF-A-
RAMA**
2024

SAVE



THE DATE



**BEEF-A-RAMA JULY 5TH, 6TH & 7TH
ORONO, ONTARIO**

Please keep a close eye on your email and Facebook for updates on time of events.

IF YOU HAVE ANY QUESTIONS PLEASE REACH OUT TO
JENNIFER HESS, OJHA ADULT ADVISOR, OR MEGAN JONES, OJHA ADULT ADVISOR



**JULY 23RD -
JULY 28TH 2024**

Keystone Center
Brandon, MB
1175 18th Street, Unit 1,
Brandon, MB R7A 7C5

*Tuesday July 23rd, 2024 - Jr's are allowed in the barn to set up
BUT no cattle are allowed in until Wednesday, July 24th, 2024 at 9AM*

For information about the trip please contact either
Jennifer Hess, OJHA Adult Advisor, or Megan Jones, OJHA Adult Advisor

EPDs ESTIMATED PROGENY DIFFERENCES

Fact Sheet

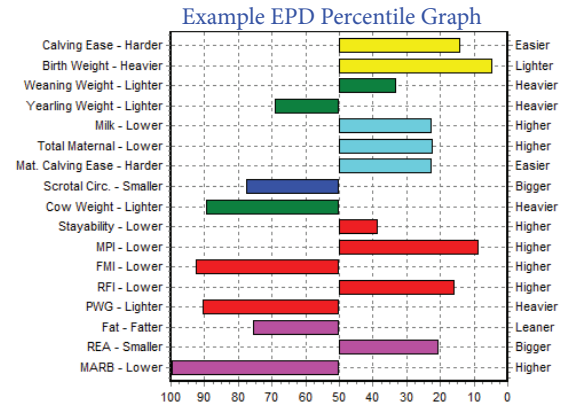
	CE	BW	WW	YW	M	TM
EPD	+3.8	+0.1	+52.6	+72.5	+26.1	+52.4
Acc	.30	.43	.33	.37	.14	-

EPDs are genetic predictions that use pedigree and performance information to estimate the genetic merit of an animal as a parent. As additional information (birth weights, weaning weights etc) is reported the EPD will change to reflect how that animal's progeny have performed, compared to the average animal in the breed.

Comparing EPD values allows us to obtain a difference between two animals. EPDs are one tool in your selection toolbox and it is important not to focus on one trait. Determine which traits are important to you, then choose acceptable EPD ranges for those traits and realize that trade-offs may have to be made.

Many EPDs are expressed in different units (lbs, percentages, square inches etc); so take the time to research each EPD and the units it is being expressed in. EPDs can be positive or negative; it's important to know the breed average and which direction (above or below) average is favorable.

The Canadian Hereford Association participates in the Pan American Cattle Evaluation (PACE) which uses the combined datasets of the Canadian, American, Uruguayan and Argentinian Hereford Associations. The resulting EPD values are directly comparable across the Hereford Breed within these countries. EPDs are NOT comparable between different breeds.



Average The Breed average EPD for a given trait is not necessarily zero and is updated with each EPD run. EPDs are reported as + or - but you still need to compare this number against the breed average to know if it is above or below the average. For example, if the breed average for weaning weight is +20, a bull with a weaning weight EPD of +15 would be expected to sire calves that weigh 5 lbs less at weaning than calves sired by a breed average bull.

Indexes With just one number you can quickly compare two animals. The CHA created two indexes, Maternal Productivity Index and Feedlot Merit Index. Many traits are considered in each evaluation, and weighted based on economical significance. Take the time to explore the traits and weightings used in these indexes, as indexes may help simplify your selection decisions.

Accuracy is the reliability that can be placed on the EPD. Accuracies range from a low of 0 to a high of 1.0; the higher the accuracy, the higher the reliability.

Accuracy is impacted by the number of progeny and ancestral records included in the analysis. EPD accuracy increases as more progeny information (BW, WW, etc) is recorded. This is why younger animals have lower accuracies, and the more proven AI sires generally have the highest accuracy values. The accuracy is a correlation between an animal's unknown true genetic worth and a calculated estimated genetic worth.

CHA EPD's

- Direct Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Milk
- Total Maternal
- Maternal Calving Ease
- Scrotal Circumference
- Cow Weight
- Stayability
- Maternal Productivity Index
- Feedlot Merit Index
- Residual Feed Intake
- Post Weaning Gain
- Rib Eye Area
- Carcass Backfat
- Marbling

Genomically Enhanced EPDs GE+EPD

Genomic testing provides a map of the animal's genome at over 30,000 different places across the Genome. From this map the animal's genetic merit as a parent can be estimated. GE EPDs are available for genotyped animals, and are a blend of both genotypic (DNA) and phenotypic (what we can see and measure) information to better predict a greater portion of the genetic potential for that animal. Genomics holds the greatest value for economically important traits that are difficult to measure, and increases accuracy in young sires. Genomic information on a young sire is the equivalent of 8 to 20 progeny. The increased accuracy of Genomics can help you double the rate of genetic gain in your herd.

Average Accuracy Change seen in Young Bulls from Traditional EPD to GE-EPD										
	CEd ACC (%)	BW ACC (%)	WW ACC (%)	YW ACC (%)	MILK ACC (%)	SC ACC (%)	CEm ACC (%)	MAR ACC (%)	REA ACC (%)	FAT ACC (%)
Avg Dec 14 Traditional EPD ACC	6.9	36.6	27.7	29.0	11.9	13.1	5.9	13.5	16.4	15.7
Average Dec 14 GE-EPD ACC	28.5	43.7	32.8	36.0	15.9	18.7	23.6	18.9	23.1	22.3
GE -Traditional ACC Difference	21.6	7.2	5.1	7.0	4.0	5.6	17.7	5.5	6.7	6.6
Progeny Equivalents	20	2	3	4	5	2	20	4	2	1

REPORT | JUNIOR REPORT

for the Canadian Junior Hereford Association



Over the first weekend of February our two provincial delegates for the CJHA, Abby McMullin and Connor McNaughton, attended the CJHA annual in person meeting in Calgary. Some topics discussed in Calgary included financials for the year and Fundraising ideas, so make sure to stay tuned to the CJHA socials for a Facebook auction and some other big surprises this year! Another topic was the rules for the semen donation class at bonanza, and how they could incorporate more animals in the class to make it more inclusive. If you are interested in donating semen for the semen donation, please feel free to reach out to the CJHA for more information. The delegates are also looking forward to the reopening of the CJHA's online store, so be on the lookout for more information soon!

CONNOR MCNAUGHTON CJHA Delegate

HEREFORD SWAG!

AVAILABLE
FOR ORDER NOW...

Hoodie: \$45.00 +HST
SIZES AVAILABLE
Adult Small- XL

¼ Zip Up: \$40.00 +HST
SIZES AVAILABLE
Youth Small- Adult XL

Hat: Cream or Black
ONE SIZE FITS ALL
\$20.00 + HST



CONTACT JESSICA LASBY WITH YOUR ORDER!
BY PHONE OR EMAIL 519-939-0283 ONTARIOHEREFORDASSOCIATION@OUTLOOK.COM

PAGE 15

19th Annual

Wilson Lees

VALUE ADDED BULL SALE

MARCH 29, 2024 2:00 PM

RIGHT CROSS RANCH SALE BARN KISBEY, SK

3% Volume Discount on 2 bulls

5% Volume Discount on 3 or more bulls

PROUDLY PRESENTED TO YOU BY

BLAIR ATHOL FARMS

Duncan & Val Lees

306-577-9703

Jeff & Grace Lees

306-577-1375

blairatholfarms.com

HAROLDSON'S POLLED HEREFORDS

Chad Wilson

306-577-1256

haroldsons.com

GLENLEES FARM

Corey & Tasha Lees

306-577-9971

George & Annette Lees

306-577-5578

glenlees.com

C&T CATTLE CO.

Chris Lees

306-577-7370

Kurt Lees

306-421-8318

VIEW THE CATALOGUE ONLINE AT **WWW.BUYAGRO.COM**

Sale Managed By:



For more information or catalogues contact:

T Bar C Cattle Co. Ltd.

P: 306-933-4200 info@tbarc.com

Watch & Bid Online:





Paul & Laura Stafford

1301 Campbell Dr.
McNab Braeside, ON
Paul (613) 297-7841
Laura (613) 612-0822
doublehcc@hotmail.com

*Double H Cattle
Company*



TWELVE OAKS
LAND & CATTLE COMPANY

Jody Crowell, General Manager
902-798-6393 | jody@novaintl.ca

OFFICE: 902-798-9544 | 4449 HIGHWAY #1, THREE MILE PLAINS, NS BON 2TO

Some call it the middle of nowhere...
I CALL IT THE CENTRE OF MY WORLD - MY FARM



Herefords & Simmentals, Hampshire Sheep
VISITOR'S ALWAYS WELCOME!


Don & Marie
Terry, Whitney & Jared Ball
Jared (705) 321-5203
Whit (705) 321-5206

4491 Line 12 North
Coldwater, ON L0K 1E0
jbcattleco76@gmail.com



Join us for our 
PRIVATE TREATY
Bull and Female Sale
Sunday March 24th, 2024
Viewing from 10am-3pm
133 HOBBS RD. CASTLETON, ONTARIO

Charsha Farms
POLLED HEREFORDS
The Hobbs Family
FOR MORE INFORMATION CONTACT
Pat Hobbs - 905-376-3651



BEEBE PLAIN FARM
PUREBRED HEREFORD CATTLE & LIVESTOCK
TRANSPORTATION

ARLIE W YOUNG
OWNER
Arliewy@hotmail.com

3885 MARLINGTON ROAD
OGDEN QUEBEC
JOB 3E3

Cell 819 239 9594
Farm 819 876 5977



CONCORDIA HEREFORDS
PASSOW FARMS

THE 7 STAR BREEDERS PROGRAM

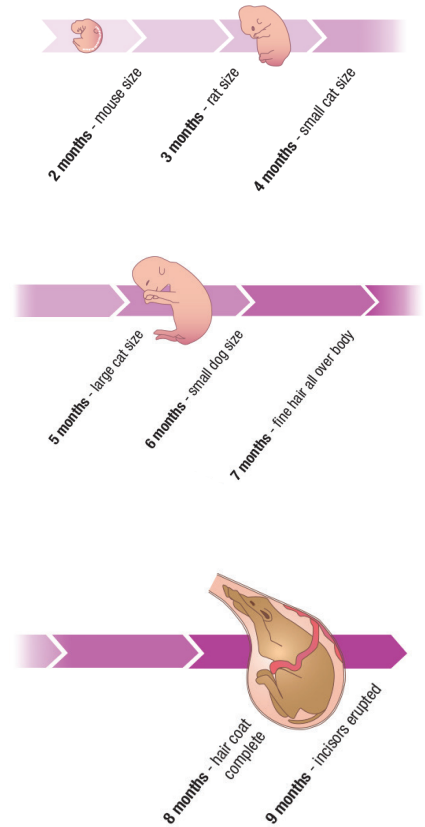
PUREBRED REGISTERED HEREFORDS
Bulls and Females For Sale
Robert & Suzanne Passow & Family Jarvis, Ontario
905-517-1547 • concordiaherefords@outlook.com

Gestation Table (285 day)

TOP LINE IN EACH PAIR = EXPOSURE
 BOTTOM LINE IN EACH PAIR = EXPECTED CALVING DATE

JAN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
OCT	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	NOV
FEB	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28				
NOV	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	DEC			
MAR	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
DEC	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	JAN
APR	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
JAN	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	FEB	
MAY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
FEB	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	1	2	3	4	5	6	7	8	9	10	11	12	MAR
JUN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
MAR	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	APR	
JUL	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
APR	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	MAY
AUG	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
MAY	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	JUN
SEP	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
JUN	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	JUL	
OCT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
JUL	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	AUG
NOV	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
AUG	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	SEP	
DEC	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
SEP	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	OCT

Stages of fetal growth in calves



2024

"M"

TATTOO YEAR LETTER

2024 - M	2028 - S	2032 - X
2025 - N	2029 - T	2033 - Y
2026 - P	2030 - U	2034 - Z
2027 - R	2031 - W	

A FALL TO REMEMBER



GLENLEES AXA EVOLVE ET 112J

2023 CWA ALL BREEDS SUPREME CHAMPION



**2023 CWA RESERVE GRAND
CHAMPION FEMALE**



HAROLDSON'S MARVEL 7437 ET 39K



NJW 141C 203D PRAIRIE 184H

**2023 RESERVE SENIOR
FEMALE AT THE ROYAL**

WATCH FOR OUR FALL FEMALE SALE!

ELWYN, DONALD & PAULINE EMBURY
NEWBURGH, ON
MAIN OFFICE: 613-378-6632
DONALD CELL: 613-328-9065
CATTLE OFFICE: 613-378-2701
RIVERVALLEYHEREFORDS@KOS.NET
RIVERVALLEYHEREFORDS.COM



OSHOTO



Reg # 44467816
3/9/23 • Homozygous Polled
Sire: CSC 508 50B Brawn 704
Dam: CSC 502 Lady Dew 701
REA .32 • MARB 0.01 • BMI \$342
Act BW 98 • Adj WW 777
CE 5.3 • BW 2.1 • WW 53 • YW 98 • M 38 • SC 1.6 • Udder 1.3 • Teat 1.3

CSC 701 OSHOTO 316

Owned with:

Churchill Cattle Co, MT, Medonte Highlands Polled Herefords, ON & CSC Livestock, WY



SIRE

CSC 508 50B BRAWN 704



DAM

CSC 502 LADY DEW 701



Graham Green +1 (613) 794-7049 • Neil Green +1 (613) 296-2877

2629 Century Road West, Richmond, ON K0A 2Z0

Abbyhillfarmsgg@gmail.com

SHOULD YOU BUY a Heifer or a Cow?

4WILEYFARM.COM
10/19/2020

We get a lot of calls from first time cow buyers looking to start their own herd. They usually have lots of questions, and we are more than happy to answer those questions, because we were once those first time buyers with many of the same questions. We have learned a lot along the way by many times just asking the questions.

One of the questions we are most frequently asked is whether they should start out with heifers or cows.

Each person has to weigh the options and make the decision for themselves, but we can offer our own experiences and insights to help them make the right decision for them and their farm.

So what is the difference between a bred heifer and a bred cow?

A heifer is a female cow that has never had a calf. A bred heifer is a female cow that is pregnant but never had a calf before.

A cow is a female bovine that has had one or more calves before. A bred cow is a female bovine that is pregnant and has had calves before.

A heifer has not been through the calving process before and can potentially have more difficulty in giving birth. This does not mean that they will have problems, it just means they need to be watched more closely. This also means that you should be more ready to assist or call in the vet if a problem arises.

The other variable is that you don't know what kind of mamma she is going to be. Cows have a natural maternal instinct, but some have better instinct than others and sometimes a heifer just doesn't know what to do with that little calf right away.

If a heifer does not take to her calf right away, doesn't clean it off after birth or doesn't nurse well, you may have to intervene and help nudge things along. This is usually not difficult, but you just have to be prepared.

A cow is a little easier.

She has been there and done that, so you usually can sit back and enjoy the ride.

So why in the world would you ever start with a heifer instead of a cow?

There are several reasons. If you show or are wanting to show, a heifer is the perfect age for the show ring. Many times, you can show her this season and then breed her and wait for your own calf to then take back into the ring.

Also, a cow is generally older and has fewer production years left at the time of purchase.

Those that are new to cattle should weigh the options, their knowledge and their abilities. There is always a learning curve and the potential for everything to go right...or some things to go wrong. There are no guarantees, even if you start with cows instead of heifers.

When we first started out we bought a mix of bred cows and bred heifers. We had never owned cows before, didn't know what we were doing, and barely knew enough to even ask those all important questions.

Our first year was a baptism by fire. We had a lot of things go wrong and even had our vet feeling sorry for us, but we learned a whole lot from those bad experiences.

Our first calf was out of a heifer and it was breech...on a Sunday morning...with the on-call vet's phone line down due to a storm the night before. We made lots of desperate phone calls and finally begged a neighbor for help, but it was too late for the calf.

We didn't know the signs of a breech and we didn't know how to help her. Talking with an older farmer, they just told us to turn the calf like it was no big deal. Yeah...we had no idea what they were talking about.

If that same situation were to happen today, we know the signs and exactly how to fix it.

Our second calf was a c-section on a cow. We got to know our vet really well that day.

The calf was alive...but barely. Our vet held our hands, told us exactly what to do, and we hoped for the best. With through the night hourly care, that calf made it through the first 24 hours. From there, the vet taught us how to feed the calf with a tube to keep it alive until the calf was strong enough to stand.

It was those difficult births that were the foundation of what we know now. We learned quickly and fought hard. Sheer determination kept that calf alive.

We learned that just because we don't know something today, doesn't mean that we can't learn and we aren't capable of doing something new. The accomplishment of nursing that calf back to health and knowing how to help other calves that needed assistance is something we will always remember.

I don't tell you all of this to scare you.

It is to help you make an educated decision of what is right for you and your farm.

It is to encourage you that you probably can do more than you think.

It's to remind you that we are all still learning...even after doing this for years.

Buying your first cows can be a big decision. Keep an open mind, ask lots of questions and make the decision that is right for you, not just what someone else wants you to do.

BAR JM FARM



BAR JM 1021C ROSIE 2L



Thank you to everyone that supported our program in 2023.

Sarah Darraugh & Derek Black
Douglas, ON

S: 613-334-1992 D: 613-620-0949

STONEWOOD GRANGE



**BULLS & FEMALES
FOR SALE**



*Matt, Ange, Logan & Blake
Leahy
Chyris & Cyndi Leahy
Lakefield ON,
705-927-4995*



SHOW RESULTS

JUDGE
STEPHEN & JENNIE MUTCH - PEI

RENFREW FAIR

	ANIMAL	EXHIBITOR
GRAND CHAMPION BULL	BR LONESTAR K017	Double H Cattle Co.
RESERVE CHAMPION BULL	STONE-HEDGE TRUE GRIT 4K	Stone-Hedge Herefords
GRAND CHAMPION FEMALE	BAR JM 1021C DAZZLE 4G	Sarah Darraugh & Derek Black
RESERVE CHAMPION FEMALE	STONE-HEDGE CIARA 6K	Stone-Hedge Herefords

CHAMPION BULL WAS NOT PICTURED.



RESERVE CHAMPION BULL



GRAND CHAMPION FEMALE



RESERVE CHAMPION FEMALE

congratulations...

to all the juniors for completing
their 2023 4-H year showing
a Hereford or Hereford Influence Animal!



CANADA
4-H Ontario

Thank You...

to O'Shea Farms and the Ontario Hereford Association for
sponsoring the Jrs and providing the 4-H Hereford Breed Award Swag!

HEREFORD



ONTARIO HEREFORD
ASSOCIATION

O'Shea
Farms



WHY BUY A Semen Tested Bull?

REX G CRAWFORD DVM
DUFFERIN VETERINARY SERVICES AMARANTH, ON.

For most beef herds, the decision to purchase a new bull is the most impactful thing they will do in a given year. The genetic impact of that decision may be felt for years to come as calves are born, enter the herd as replacement females and produce calves of their own.

But before that bull can have a genetic impact on the herd, he has to be able to perform his one and only job well. In many Ontario herds, 1 bull may cover the entire herd, meaning the impact, of an infertile bull could impact 100% of your cowherd. There are significant economic impacts and potential long term repercussions of having a bull that does not perform well getting cows pregnant. The biggest losses are associated with bulls that are not able to get any cows pregnant. If these bulls are not detected quickly, the calving season can be delayed by several months – or even missed all together if the infertility isn't detected until calving time is expected, or the herd is pregnancy checked well after the breeding season is over. The more subtle, but sometimes longer lasting impact is a bull that gets some of the cows pregnant over a long period of time. This still creates the economic impact of open cows, but also creates a spread out calving period that can take years to tighten back up again. Longer calving seasons create difficulties in calving at desired times, make it harder to manage groups for appropriate weaning, vaccination, and marketing – often resulting in groups that are smaller and less uniform when it comes time to sell calves – whether as breeding replacements, stockers or finished animals. Pushing a group to calve earlier again, and over a shortened period often results in animals that are sold open or possibly to another cow-calf operator looking for cows in a different calving window than yours.

Bulls can have many potential reasons for being infertile or sub-fertile. A Breeding Soundness Evaluation (BSE) or “semen test” is one of the ways that we identify abnormal bulls. A BSE includes evaluating a bull's soundness to follow and mount cows through evaluation of feet, legs, eyes and body condition score. A scrotal measurement is taken and compared to minimum standards for each breed at defined ages. Bulls that do not meet minimum standards for scrotal circumference can be late maturing, produce smaller amounts of sperm, or have abnormalities that will also affect semen quality. Very large scrotal circumference can also be an indication of problems with the testes such as inflammation or infection. The

scrotum is evaluated for abnormalities such as indications of frost bite or scarring that will not allow the testes to move freely. The testes are evaluated for normal structure, shape, and firmness. The bull is then examined rectally so the accessory sex glands can be evaluated and the bull stimulated. A semen sample is then collected via massage, or more commonly an electro-ejaculator. The prepuce and penis are evaluated assuming the bull achieves a normal erection. The semen is then examined under a microscope. The sperm are assessed for motility (how many are moving), concentration, and morphology. 70% normally shaped sperm is considered the minimum standard for bulls. Some young bulls may receive a “deferred” grade on their BSE if they are otherwise normal with lower than acceptable motility or morphology. These bulls are generally retested in 30 days.

There are some limitations to BSEs that means bulls still need to be monitored closely when turned out with cows. A normal BSE does not evaluate the bull's libido or ability to normally mount and penetrate a cow. There are occasional instances where a semen abnormality is present that doesn't allow fertilization although motility and morphology appear normal. It is also important to note that testicular damage, infection and fertility changes associated with illness can happen at any time, so BSEs closer to the start of breeding season decrease the risk of new, undetected problems after a BSE.

I recommend that all virgin bulls should have a BSE performed prior to be offered for sale after a bull has reached 12 months of age. In Ontario conditions, it is not unusual to find around 10% of young bulls that do not pass their BSE – and often another 10-15% that are deferred at their first attempt. It is also good insurance to perform a BSE on mature bulls prior to turn out with cows to make sure that nothing has caused a fertility issue since the last breeding season. As a producer of bulls, having BSEs performed on all young bulls offered for sale shows that you are doing everything you can to sell a high quality breeding unit and reducing the risk of reproductive failure for your bull buyers.

If you would like more information or have questions about semen testing bulls, call the Dufferin Veterinary Services office at 519-941-3111.



**BETTER
YOUR BEEF
HEREFORD**



Contact us for inquiries or
to get on our catalogue mailing list!

O'SHEA FARMS

Jamie, Mel & Blake O'Shea

519-477-1238 | Follow us:   

Denfield, ON | osheafarms@hotmail.com

VINTAGE LAND & CATTLE LTD.

Robert, Katelyn, Duncan, Blaire & Brock Larmer

R: 905-243-6443 | K: 905-809-6373

Nestleton, ON | rlarmer@gmail.com



ON-FARM OPEN HOUSE &
TAG SALE

April 7th, 2024

Open Heifers, Cow Calf Pairs, Bulls
Guest Consignor - Vintage Herefords



Two Herds One Vision

*Two herds with one shared vision.
A long time friendship is now a
partnership as the Shady-Birch herd
moves to Tweed, Ontario under the
management of Dan Porter.*



We are looking for consignments for the

ANNUAL White Face CLASSIC

**SATURDAY
MAY 11TH, 2024
AT 1:00 PM**

HOARD'S STATION SALE BARNs - 2508 COUNTY RD 8, CAMPBELLFORD

DEADLINE FOR CONSIGNMENTS IS MARCH 1ST, 2024 SALE MANAGED BY E.C.O.H.Z.

IF YOU ARE INTERESTED IN CONSIGNING A
Breeding Age Hereford bull, Cow/Calf Pair, Open or
Bred Purebred, Grade and F1 Hereford females

PLEASE CONTACT WITH YOUR CONSIGNMENTS:

Marcie Reavie 613-438-7997 Pat Hobbs 905-376-3651
Karen Paszternak 705-957-3739

- Consignors can be any beef producers who have a Hereford Influence animal.
- Consignors need NOT have registered purebred Hereford females.
- Consignors need NOT be a CHA member
- Consignors need NOT live in the ECOHZ
- Consignors are NOT expected to show fit their animals

THE IMPORTANCE OF Packing a Tack Box

Fair days can be pretty chaotic. What with loading the truck with kids, and the trailer with cows, it's pretty easy for something to get forgotten in the rush. But after years of attending various shows, I bring to you the complete guide for what to keep in your tack box, to ensure you have everything for show day!

Let's start with the basics. Every tack box should have leather halters. Either one for every head on the trailer, or at minimum of at least one. Then you can switch it from animal to animal after they complete their classes. Unless you have multiple in the same class. Then you should make sure you have at least the same amount of leather halters as you have per animals in a class.

Or just show all of them in rope halters, can't forget them if you can't load the animals without them.

Next, be sure to have brushes in the tack box. You don't need every brush or comb from the barn, but you definitely need one for your back pocket to get into the show ring. Be sure to have a fluffer or scotch comb. You should also have a rice root brush, which is great for keeping the straw or shavings knocked off of them at your pack. Oh, and also you should probably pack a tail comb so you can untangle and style the tail hair. And if you're already packing those brushes, you should definitely throw in a plastic brush, just in case.

Don't forget the wash brushes either.

Moving on, you want to make sure that you have product packed in the box. Names vary with the brand but you should have something

to make the hair pop and add some shine. Products that support hair growth are another safe bet to throw in. As well as anything to help with washing or keeping them clean. Some shows it makes sense to throw adhesives in as well. And if you are going to be gluing, make sure you bring product or wipes to remove it.

Better throw the paint in too, just in case.

Things that aren't needed at EVERY fair should also be included, like the First Aid kit, also, safety-pins, as well as clips for stall cards. And a leather punch, because this one time we needed to adjust a cow halter to fit a calf. And electrical tape and grain. And a permanent marker. Also, extension cords. Plural, just in case. And a humbug for the bull, because sometimes there's a bull. And a water filter. Stall cards should be in there at this point too.

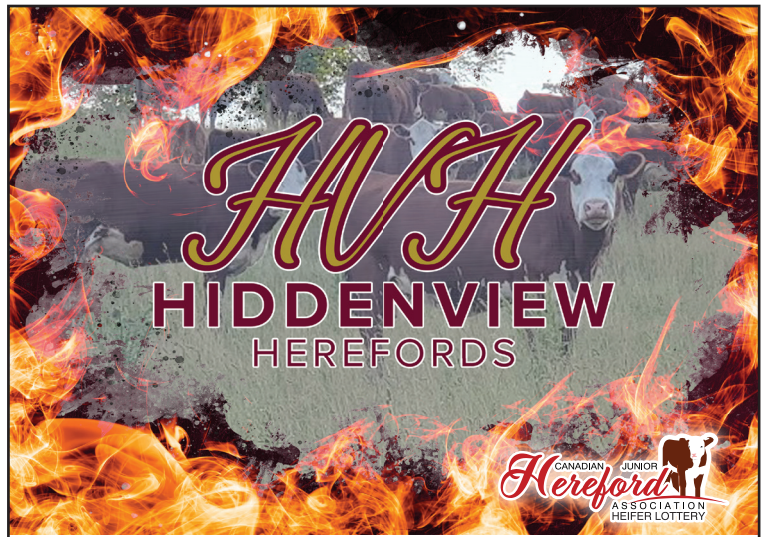
NECK TIES, I almost forgot the neckties. Throw them in now. By this point, your tack box should be full and ready to go, which means come fair day you only need to make sure the things that wouldn't fit in the tack box are still in the trailer. Just a small list, with things like, water buckets, feed tubs, wash pail, hose, fork, shovel, rake (why did we need a rake again? No don't take it out now, keep it just in case), broom, show sticks, blower, and fans.

Now you should be totally prepared for a season of show days, with everything you could possibly need! Just try to remember to always leave it in the trailer, because the second it ends up in the barn, it's never making it out to another show again!

PAGE 27



SHADY-VILLA CATTLE COMPANY
1-289-925-2697
ADAM SMITH



HVV
HIDDENVIEW
HEREFORDS

Hereford CANADIAN JUNIOR
ASSOCIATION HEIFER LOTTERY

CHULA VISTA POLLED HEREFORDS
40 year consignor to Autumn Alliance Sale in September



Casey & Jill Van Kessel
t. 705.458.2618
c. 705-721-6428
e. kcjill@outlook.com
6781 10th Line, Thornton, ON L0L 2N0
Without Family, Friends and Quality Cattle... we have nothing

Thank You
TO ALL OF OUR 2023 BUYERS.

CALVES SIRED BY PCL 4013 GLITZ 1G &
HIDDEN-VIEW JUSTICE 252F 14J
(NJW 79Z 33B FORWARD 252F son)
AVAILABLE THIS FALL.

Joe & Karen Paszternak
705 957 3739 • karen.paszternak@gmail.com
Norwood, Ontario



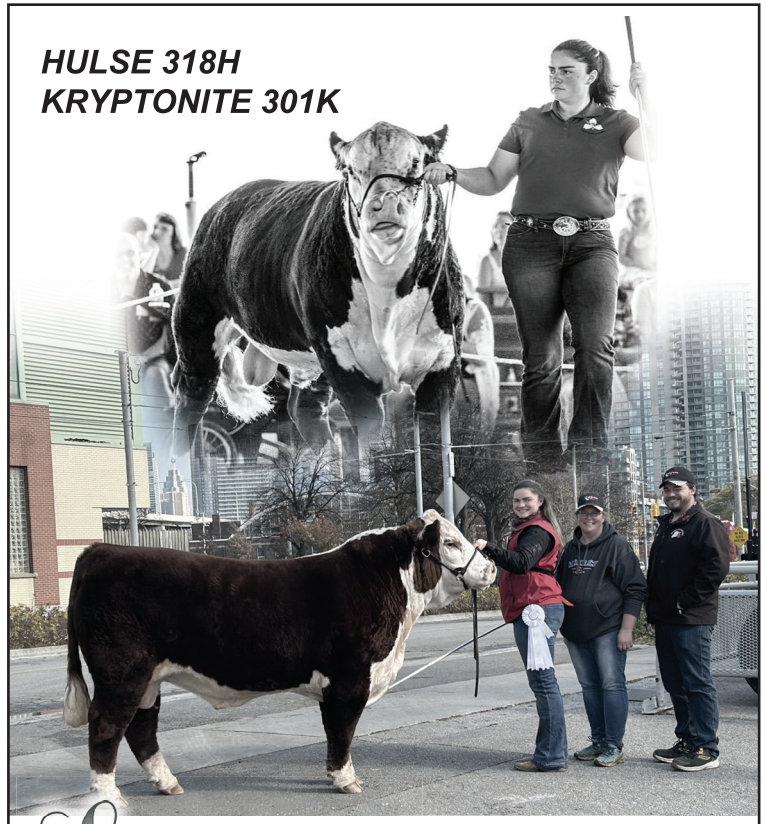
KENLI
Herefords & Apiary

• SELKIRK  ONTARIO •



KEN BASSINDALE
315 Cheapside Road Selkirk, Ontario N0A 1P0
365-336-9828 • kenli@xplornet.ca

HULSE 318H
KRYPTONITE 301K



Lazy Em's
CATTLE COMPANY

lazyemscattleco@outlook.com
Schomberg, ON

REGISTERED POLLED HEREFORDS

SHOW RESULTS

PHOTOGRAPHER
Brenda Bell

JUDGE
Heidi McFadden

ECOHz

Hereford Futurity



**GRAND CHAMPION BULL
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA LETHAL 6L**



**RESERVE GRAND CHAMPION BULL
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA LUCIFER 2L**



**GRAND CHAMPION HEIFER
PORTERS POLLED HEREFORDS
PORTER'S BURNLEA LEISEL 1L**



**RESERVE GRAND CHAMPION HEIFER
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA LACE AND PEARLS 10L**

Agriculture was the first occupation of man,
and as it embraced the whole earth, it is the foundation of all other industries.
~ EDWARD W. STEWART

2023 EASTERN NATIONAL FUTURITY

PHOTOGRAPHER
Show Champions

JUDGE
Ashley Baker &
Travis MacPherson

The Royal

AGRICULTURAL
WINTER FAIR



GRAND CHAMPION FEMALE
BAR JM SARAH DARRAUGH AND DEREK BLACK
BAR JM 1021C ROSIE 2L
SPONSORED BY WHISKEY LANE LIVESTOCK



RESERVE GRAND CHAMPION FEMALE
ELMLODGE
ELM-LODGE LIGHTS OUT 12L
SPONSORED BY APPLE LANE HEREFORDS



GRAND CHAMPION BULL
ELMLODGE
ELM-LODGE LEGIT 36L
SPONSORED BY BAR JM



RESERVE GRAND CHAMPION BULL
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA LETHAL 6L
SPONSORED BY CORP CREEK FARM
BILL AND JILL CORP

2023 EASTERN NATIONAL

PHOTOGRAPHER
Show Champions

JUDGE
Emily Griffiths
IN, USA



AGRICULTURAL
WINTER FAIR

	FARM/COMPANY	ANIMAL
JUNIOR FEMALE CALF BORN IN 2023 MIN. 3 MONTHS OF AGE		
CHAMPION	Stone Hedge Herefords	STONE-HEDGE LEXIE 12L
RESERVE CHAMPION	Double H Cattle Company	DOUBLE-H RIESLING ET 402L
INTERMEDIATE FEMALE CALF BORN IN 2023 MIN. 3 MONTHS OF AGE		
CHAMPION	Madison Ethier	MCE ROXY 336L
RESERVE CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE LADY 24L
SENIOR FEMALE CALF BORN IN 2023 MIN. 3 MONTHS OF AGE		
CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE LIGHTS OUT 12L
RESERVE CHAMPION	Iris Creek Farms	ICF LONE-SPRUCE ZIPPEDY 107L
JUNIOR YEARLING FEMALE BORN IN 2022		
CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE KIT KAT 44K
RESERVE CHAMPION	Grosvenor JDL Cattle Co.	GRO-JDL TEMPTATION 49H 501K
INTERMEDIATE YEARLING FEMALE BORN IN 2022		
CHAMPION	River Valley Polled Herefords	HAROLDSON'S MARVEL 7437 ET 39K
RESERVE CHAMPION	Corp Creek Farm	HMS HI-CLIFFE 901 KORE 23K
SENIOR YEARLING FEMALE BORN IN 2022		
CHAMPION	Elzevir Hereford Farms	ELZEVIR 5F FANCY LIKE 203K
RESERVE CHAMPION	JDL Cattle Co.	JDL JANICE 49H 125K
FEMALE BORN IN 2021 WITH HER OWN 2023 NATURAL, CALF AT FOOT		
CHAMPION	David and Shirley Lasby	D&S MS SUPREME Y79D 102J
RESERVE CHAMPION	Roots & Wings Farm	CCR 1730 DONNA 21J
FEMALE BORN BEFORE JANUARY 1ST, 2020 WITH HER OWN 2023 NATURAL, CALF AT FOOT		
CHAMPION	Thaxter Cattle Company	M&M 561Z FANTASY 837 ET
RESERVE CHAMPION	Roots & Wings Farm	CCR 173D DONNA 21J
GRAND CHAMPION FEMALE	Thaxter Cattle Company M&M 561Z FANTASY 837 ET	
RESERVE GRAND CHAMPION FEMALE	Madison Ethier MCE ROXY 336L	

JUNIOR BULL CALF BORN IN 2023 - MIN. 3 MONTHS OF AGE

CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE LIGHTENING BOLT 49L
RESERVE CHAMPION	DGS Cattle Co.	DGS 311J LIBERTY 404L

INTERMEDIATE BULL CALF BORN IN 2023 - MIN. 3 MONTHS OF AGE

CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE LEGIT 36L
RESERVE CHAMPION	Corp Creek Farm	CORP CREEK LEGAL LIMIT 5L

SENIOR BULL CALF BORN IN 2023 - MIN. 3 MONTHS OF AGE

CHAMPION	Medonte Highlands Polled Herefords & Roots & Wings	RW MHPH 240J LEGACY 102L
-----------------	--	--------------------------

JUNIOR YEARLING BULL BORN 2022

CHAMPION	Elm Lodge Polled Herefords	ELM-LODGE KATMANDU 64K
-----------------	----------------------------	------------------------

SENIOR YEARLING BULL BORN 2022

CHAMPION	Medonte Highlands Polled Herefords & Roots & Wings	RW MHPH 240J LEGACY 102L
-----------------	--	--------------------------

SENIOR YEARLING BULL BORN IN 2022

CHAMPION	Stonewood Grange	STONEWOOD LCPH KERSHAW 1K
RESERVE CHAMPION	Double H Cattle Company	BR LONESTAR K017 ET

BULL BORN IN 2021

CHAMPION	River Valley Polled Herefords	GLENLEES AXA EVOLVE ET 112J
RESERVE CHAMPION	Stonewood Grange	STONEWOOD JETER 18J

GRAND CHAMPION BULL	Elm Lodge Polled Herefords ELM-LODGE LEGIT 36L	
RESERVE GRAND CHAMPION BULL	River Valley Polled Herefords GLENLEES AXA EVOLVE ET 112J	

TWO BULLS, BRED AND OWNED BY EXHIBITOR	Roots & Wings Farm	
---	--------------------	--

	CHAMPION	
--	-----------------	--

GET OF SIRE	Stone Hedge Herefords	
--------------------	-----------------------	--

JUNIOR GET OF SIRE	Stone Hedge Herefords	
---------------------------	-----------------------	--

BREEDER'S HERD	Elm Lodge Polled Herefords	
-----------------------	----------------------------	--

PROGENY OF DAM	Thaxter Cattle Company	
-----------------------	------------------------	--

PREMIER EXHIBITOR	Elm Lodge Polled Herefords	
--------------------------	----------------------------	--

PREMIER BREEDER	Elm Lodge Polled Herefords	
------------------------	----------------------------	--

HERDSMAN AWARD	DGS Cattle Co.	
-----------------------	----------------	--

JAMES W RUMMERFIELD TROPHY	David and Shirley Lasby D&S MS SUPREME Y79D 102J	
-----------------------------------	--	--

2023 EASTERN NATIONAL CHAMPIONS



GRAND CHAMPION FEMALE



GRAND CHAMPION BULL



**AGRICULTURAL
WINTER FAIR**

A Special Thanks To

OUR SPONSORS

Platinum

**CANADIAN HEREFORD
ASSOCIATION**

TYBRAD ELECTRIC LTD (1986)

Gold

**ABBY HILL
RIVER VALLEY
POLLED HEREFORDS**

Silver

**MAPLESTONE FARMS

CHULA VISTA

TWELVE OAK LAND AND
CATTLE COMPANY

CRYSTAL BROOK**

Bronze

**TRULUCK LIVESTOCK
DORBAY POLLED HEREFORDS**

**MEDONTE HIGHLANDS
POLLED HEREFORD**

**SHADY BIRCH
ELZEVIR HEREFORD FARMS
HIDDENVIEW HEREFORDS**

**HARVIE RANCHING
IRIS CREEK FARMS**

T BAR CATTLE CO

DAN PORTER

LIAN MOR PH

LAZY EMS CATTLE CO

CIRCLE L

**STONEWOOD GRANGE
CONCORDIA HEREFORDS
FALL ROUND UP SALE**

Hereford Friends

CHARSHA FARMS

MARBREN FARMS

**WHISKEY LANE LIVESTOCK
ELMLODGE POLLED HEREFORDS**

DGS CATTLE COMPANY

JDL CATTLE CO

D&S LIVESTOCK

ONTARIO HEREFORD ASSOCIATION

OTTAWA VALLEY HEREFORD CLUB

DUNMORE FARM

BAR J M

SHADY VILLA CATTLE COMPANY

LEMONDALE

RCM HEREFORDS

Supreme Champion

2023 | ROYAL WINTER FAIR



M&M 561Z FANTASY 837P ET
AVENTUS X 561Z DONOR
(ABOUT TIME X JENSEN 847P)
WITH HER BLUEPRINT HEIFER CALF

NOVEMBER
01-10, 2024

The
Royal

AGRICULTURAL
WINTER FAIR

INFORMATION WILL BE AVAILABLE SOON
ON SHOW DATES AND TIMES!

Ontario **HEREFORD**  Association Proudly presents the

Dream Team

WINNER



Congratulations to Nathan Luchies of Circle L Farms on being the winner of the 2023 Ontario Hereford Association Dream Team Draw.

Congratulations to Scott and Paula Cornish of Whiskey Lane Livestock on having their 2023 Dream Team entry selected by Nathan and Family.

Thank you to everyone who supported the association in purchasing tickets or entering animals!



Canadian

HEREFORD
ASSOCIATION

ALL-STAR
BREEDERS



AM RANCHING
ROSS A BRICKER
CEDAR MEADOW RANCH
CONCORDIA HEREFORDS
ELIAS HEREFORDS
HIGHMARK RANCHING
JBLC HOLDING INC
LILYBROOK HEREFORDS INC
NELS & TERRI NIXDORFF & FAMILY
PERFORMANCE POLLED HEREFORDS
RICHARDSON RANCH
DENISE STRANGE
NYLE & CLINT STROMSMOE
TREVOR L TAPP
ULRICH HEREFORD RANCH INC
STUART & SHERRI ZOETEMAN



BAR CANE CATTLE
BATHO FARMS LTD
COPPER CREK RANCH
ADRIENNE DICKSON
HMS HI-CLIFFE
LOCK FARMS LTD
MAGNUM RANCHING
MCCOY CATTLE COMPANY LTD
MEDONTE HIGHLANDS POLLED
HEREFORDS
JAMES F MILLHAM
NORTHWESTERN POLYTECHNIC
WALLANCE & FERN PUGH
ALICIA H SMITH
SPRING VALLEY FARMS
STANDARD HILL LIVESTOCK



3-D-L FARM
ACORN RIDGE POLLED HEREFORDS
ANDERSON RANCHES LTD
GARY & NORMA JEAN BOOSE
CAYLENNE BROWN
CORNELL FARMS
COURTENAY HEREFORDS
SARAH DARRAUGH
DAVID DE COCK
JWB CATTLE COMPANY
DAVID P MITCHELL
PHANTOM CREEK LIVESTOCK LTD
CLIFFORD & KARI-ANN POGANY
RED ROCK POLLED HEREFORDS
DAVID G REID
REMITALL WEST POLLED
HEREFORDS
BRUCE & HEATHER RIBEY
DORBAY POLLED HEREFORDS
RSK FARMS



AIRRIESS ACRES
ALORA FARMS
DONALD & BRENDA BELL
LUCAS BIEGANSKI
BRADLEY FARMS
LANNI BRISTOW
BROST LAND & CATTLE CO LTD
CHARLTON FARMS
COULEE CREST HEREFORDS
D W HEREFORDS
JAMES SPENCER DUKE
ECHO VALLEY FARM
ELZEVIR HEREFORD FARMS LTD
FINSETH HEREFORDS
MICHAEL & KAITLIN HAMMEL
HIDDEN WIRE RANCH
HIDDENVIEW HEREFORDS
JILLIAN JUST
JUSTACRE FARMS

KEYNOTE FARMS
LOG VALLEY RANCH
LONE SPRUCE POLLED
HEREFORDS
KAITLYN MC MURPHY
KYLE MUSGROVE
ALLAN M POLEGI
ROCKEDGE HEREFORDS
BJ & JODY SCHEIRLINCK
SPRING MOUNTAIN STOCK FARM
TORCH VIEW CATTLE COMPANY
VICTOR A TROOP, ESTATE OF
TWIN VIEW POLLED HEREFORDS
WESLEY VAN CAESELE
W BAR M FARMS
ZANE MC KERRICHER FARMS INC
GLENN ZILKE



VICTORIA AUSTIN
SHELBY CRAWFORD
RICHARD & GAIL CUMMINGS WERNER
SKAPPEL & BECKY DE YAEGER
FLEWELLING CATTLE CO
JOHN & JUDY GREENALL
DIANE HOFFMAN
MORTENSON FARMS LTD
RIVER VALLEY POLLED HEREFORDS
SCOTT SCHOENFELDT
SHADY BIRCH FARM
DENNIS SMITH
STEELE BROOK FARMS
DENNIS WATTS & LORI POWER KAYLEE
WELLS
LANE WILMS
XTC RANCHES

Purpose: To recognize those breeders who fully comply with the
THE (Total Herd Evaluation) mandate of complete and accurate reporting of performance data on their animals.
For more information contact the CHA office or visit www.hereford.ca.

Congratulations



2023 HEREFORD

Miss World AND Miss North America

GLENLEES JC 27C *Daisy* 40F

OWNED BY ABBY-HILL FARMS & MEDONTE HIGHLANDS POLLED HEREFORDS

MHPH GL 240J *Daisy* 115L

OWNED BY MANCHESTER POLLED HEREFORDS & MEDONTE HIGHLANDS POLLED HEREFORDS

Thank You...

Being honoured at the 2023 Royal Winter Fair was both a surprise and a privilege. As most of you know, I am usually not short of words but when the call came that Jill and I had been chosen to be honoured at the 2023 Royal, I was speechless.

It is my opinion that this Hereford Fraternity is great because of all the people that make up this business.

It is the people that make things happen. In the 44 years that we have been involved with Herefords, we have made countless acquaintances, friends and partners who we will cherish forever. We probably have more partnerships (with no contracts) than anyone in Canada. The first partnership was with Medonte Highlands 40 years ago and we are still partners today. Thanks, "Jack"!

Are there more partnerships in the future. "Likely" I know that the cattle should be the focus but without the people, the cattle would just be livestock. Herefords have taught me a lot but the people have taught me more. If we all work together, we can and will make this great Hereford breed even greater. It is the fact that I would not be where I am today without by bride of 59 years. She is my strength and purpose.

We all know that Herefords are the best breed of cattle in the world.

Finally, I would like to thank everyone for allowing us to be part of this fraternity. Please remember our motto, "WITHOUT FAMILY, FRIENDS AND QUALITY CATTLE, WE HAVE NOTHING."



CASEY VAN KESSEL - Chula Vista Polled Herefords



MORE THAN BEEF

products made from cattle



BRAIN

*Anti-aging Cream
Medicine*



BLOOD

*Imitation Eggs
Cake Mixes
Dyes and Inks
Adhesives
Minerals
Medicines
Laboratory Materials*



SKIN

*Gelatin
Flavorings
Sheetrock
Adhesives
Medicines
Candies*



HOOVES & HORNS

*Adhesives
Plastics
Pet Food
Plant Food
Photo Film
Shampoo
Lamination
Wallpaper
Plywood*



HAIR

*Air Filters
Brushes
Felt
Insulation
Plaster
Textiles*



MANURE

Fertilizer



BONES

*Refined Sugar
Charcoal
Fertilizer
Glass*



INTERNAL ORGANS

*Instrument Strings
Tennis Racquet Strings
Hormones
Enzymes
Vitamins*



MILK

*Adhesives
Plastics
Cosmetics
Medicines*



FAT

*Chewing Gum
Candles
Detergents
Fabric Softener
Deodorant
Shaving Cream
Perfume
Cosmetics
Lotions
Crayons
Paint
Lubricants
Biodiesel
Plastics
Waterproofing
Cement
Ceramics
Chalk
Explosives
Fireworks
Matches
Fertilizer
Antifreeze
Insulation
Linoleum
Rubber
Textiles
Medicines*

A YEAR OF

Thanks

Thanks to our "A" team of Tell Calvert, Emily Makey and Cole Fallis for helping us have an outstanding 2023

YOUTH FORUM

- ▶ Grand Champion Hereford Breeding Heifer

BONANZA

- ▶ Champion Market Steer
- ▶ Champion Junior Yearling

LINDSAY CENTRAL EXHIBITION

- ▶ Reserve Champion Yearling Heifer
- ▶ Reserve Champion Market Steer

ROYAL AGRICULTURAL WINTER FAIR

- ▶ Reserve Intermediate Yearling Female
- ▶ Champion Intermediate Bull Calf

AGRIBITION

- ▶ Top 4 Seller in the Hereford Sale



We would also like to thank Sinnibar Livestock and the Makey Family for helping us get to and EXCEL at Agribition and finally thanks to all of the buyers that have faith in and supported our program.

MIKE GOODINE

KEVIN CORP

WLL LIVESTOCK

MILMA FARMS

TWELVE OAKS

SMOKEY JOE'S

TRAVIS CORP

BUTCHER SHOP

CORP CREEK FARM

REGISTERED BREEDING STOCK POLLED HEREFORDS

BILL, JILL AND FAMILY

705-799-7488

500 GRASSY ROAD,

705-772-9345

OMEMEE, ONTARIO K0L 2W0

VISITORS *always* WELCOME

Thank you

Our Consignors would like to take this opportunity to thank all our bidders and buyers from our 2023 sale and would like to wish everyone success with their purchases in 2024.

We invite you to join us this fall,

OCTOBER 5TH 2024 1 PM

at the Hoards Station Sales Barn

The consignors will once again offer the best of their breeding programs for your consideration so be sure to mark you calendar and we look forward to seeing you there.



FALL Round Up

HEREFORD SALE

TOP SELLING LOTS

Shady Birch Delphinium 2D
sold for \$4100 to Ken Cornish.

With her Heifer Calf, Shady-Birch Lilac 7L,
consigned by Shady-Birch Farm
selling to Double-knot Polled Herefords for \$2,200

DGS 652D Logan 210L, bull calf
consigned by Dunmore Polled
Herefords sold to Joe Rollins for \$4,000

Runaway Jessica 217K
consigned by Runaway Polled Herefords
sold to Warren and Karen Boese for \$4,100

Stonewood Longshot 1L, heifer calf consigned
by Stonewood Grange
sold for \$4,000 to Clifford Cattle, Doug Gordon

celebrating
75 YEARS
in HEREFORDS

ELZEVIR 5F *Fancy Like* 203K
CO-OWNED BY DOUBLE-H CATTLE COMPANY



Champion Hereford Masterfeed Jr. Beef Heifer Show • Champion Senior Yearling - Royal Winter Fair
Junior Champion Female - Lindsay EX • Reserve Champion Female - Bonanza 2023 • Class Winner - Agribition

ELZEVIR
HEREFORD *Farms*

THE REAVIES
947 Elzevir Rd, Flinton
613-438-7997 • 613-336-7399
elzevirlivestock@live.ca

CHEESEBURGER PASTA

INGREDIENTS

1-1/2 cups uncooked whole wheat penne pasta
3/4 pound lean ground beef (90% lean)
2 tablespoons finely chopped onion
1 can (14-1/2 ounces) no-salt-added diced tomatoes
2 tablespoons dill pickle relish
2 tablespoons prepared mustard
2 tablespoons ketchup
1 teaspoon steak seasoning
1/4 teaspoon seasoned salt
3/4 cup shredded reduced-fat cheddar cheese
Chopped green onions or bacon, optional

INSTRUCTIONS

Cook pasta according to package directions. Meanwhile, in a large skillet, cook beef and onion over medium heat until meat is no longer pink; drain. Drain pasta; add to meat mixture. Stir in the tomatoes, relish, mustard, ketchup, steak seasoning and seasoned salt. Bring to a boil. Reduce heat; simmer, uncovered, for 5 minutes. Sprinkle with cheese. Remove from the heat; cover and let stand until cheese is melted. Garnish with green onions if desired.



STRAWBERRY-BLUE CHEESE STEAK SALAD

INGREDIENTS

1 beef top sirloin steak (3/4 inch thick and 1 pound)
1/2 teaspoon salt
1/4 teaspoon pepper
2 teaspoons olive oil
2 tablespoons lime juice

INSTRUCTIONS

Season steak with salt and pepper. In a large skillet, heat oil over medium heat. Add steak; cook 5-7 minutes on each side until meat reaches desired doneness (for medium-rare, a thermometer should read 135°; medium, 140°; medium-well, 145°). Remove from pan; let stand 5 minutes. Cut steak into bite-sized strips; toss with lime juice. On a platter, combine romaine, strawberries and onion; top with steak. Sprinkle with cheese and walnuts. Serve with vinaigrette.

SALAD

1 bunch romaine, torn (about 10 cups)
2 cups fresh strawberries, halved
1/4 cup thinly sliced red onion
1/4 cup crumbled blue cheese
1/4 cup chopped walnuts, toasted
Reduced-fat balsamic vinaigrette



ANNOUNCEMENTS

Congratulations

CHA MEMORIAL AWARD

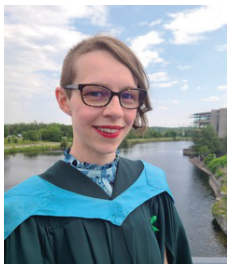


The success of Gold-Bar Livestock was a direct result of Joe and Emma Hasson and their son Dave combined their individual skills to a common goal. While Dave was ‘the face of Gold-Bar Livestock’, it was Joe and Emma who unselfishly made this possible and sustainable. Joe was one of a very few people who could be called ‘A Stockman’ as he had an eye for all varieties of livestock. Through their annual Production Sale, Gold-Bar Livestock cattle sold to every province in Canada except Newfoundland. Cattle and semen were sold in almost every state in the United States. Genetics were also sold to Argentina, Brazil, Australia, Zimbabwe, United Kingdom, Norway, Sweden, Finland and Denmark.

Graduation

Johnny and Jennifer Hickson of Oakwood, ON are proud to have had 3 of their 4 kids graduate from post secondary education this past spring. April-Jean graduated in June 2023 from Trent University with a Bachelor of Education. She previously graduated from the University of Waterloo in 2019 with a Bachelor of Arts in Honours Psychology. April-Jean is now an elementary school classroom teacher with Trillium Lakelands District School Board. She is also very involved with the Kawartha Lakes Haliburton 4-H Association.

Sadie-Jane Hickson graduated from the University of Guelph in June 2023 with a Master in Public Health, having previously earned a Bachelor of Science majoring in Biomedical Science from the UoG. While in school she competed for the University of Guelph Track & Field team and earned 21 OUA medals, including the title of OUA Women’s Cross Country Champion in 2022, and 23 national USports medals, including the award of USports Championship Performer of the Meet in 2022. As a Gryphon, Sadie-Jane was a part of the OUA record setting cross-country and track and field teams, a member of the 4x400 relay teams that hold the Canadian collegiate record and Canadian U23 record, and the USports Championship record for points. She was awarded Guelph female athlete of the year and OUA women’s athlete of the year. Sadie was also the captain of the varsity Track and Field and Cross-Country for 3 years and involved in Meal Care Guelph, a food sustainability initiative on campus. She currently works as an epidemiologist with the Public Health Agency of Canada and is the Wellness Program Coordinator for Up and Running Guelph. Sadie-Jane still trains and competes with Guelph’s Royal City Athletics Club and competes in the Canadian Track and Field League where she competed in the 800m. Maggie-Jo Hickson graduated from the University of Guelph in June 2023 with a Bachelor of Science in Agriculture, majoring in Honours Agriculture. Upon graduation, she received the W.H. Waddell Prize and Westside Farms-Snyder Family Prize in Dairy Farming from the Ontario Agriculture College. While at school, Maggie-Jo was a proud member of the Class of 2023 Coyotes and was involved in the Student Federation of the OAC, OAC Beef Science Club, OAC Judging Club, College Royal, Tractor Tug for Tots, and the Aggie Ladies intramural hockey team. She spent the summer working as the Corteva Technical Sales Intern covering the Newmarket to Kingston territory and is now enjoying working as a Pioneer Sales Associate with Thursthill Farms Inc.



Wedding

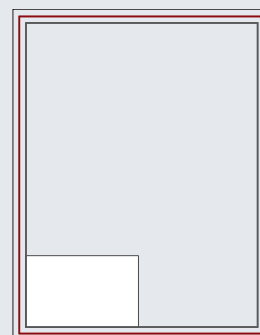
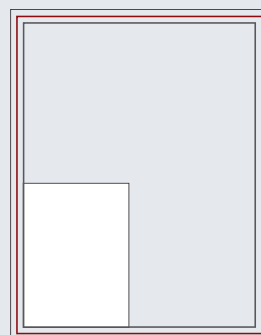
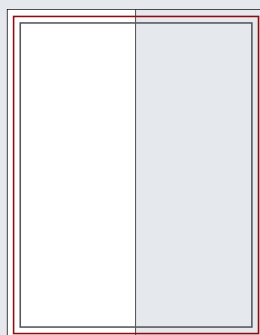
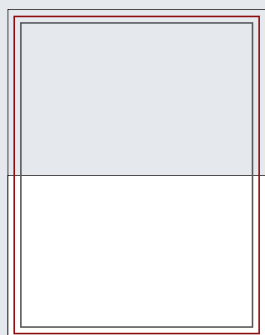
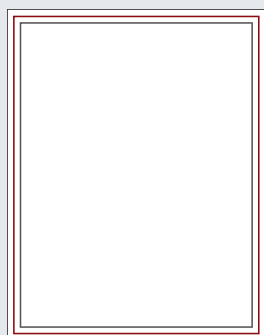
Jessica Lasby and Travis Fulford sealed the deal on August 12, 2023 with all their friends and family in an outdoor ceremony overlooking the Hereford cows on pasture at the farm in Mulmur, ON.



OHA ADVERTISING RATES & SPECS

If you require design assistance please contact
Erin Hobbs at erinhobbs@outlook.com. THANKS!

Ads requiring a bleed are required to be built to trim size and have images or graphics that extend 0.125 inches beyond each edge. All text and design elements should be a min of 0.5 in inside the trim edge. The OHA requires that all supplied artwork be no less than 300 dpi resolution or greater.



FULL PAGE AD
Size: 8.75" w x 11.25" h

HALF PAGE SIZE AD
Size: 8.75" w x 5.5" h

HALF PAGE SIZE AD
Size: 4.16" w x 11.25" h

QUARTER PAGE AD
Size: 3.91" w x 5.21" h

BUS CARD SIZE AD
Size: 3.5" w x 2" h

FULL PAGE
\$500.00

HALF PAGE
\$300.00

HALF PAGE
\$300.00

QUARTER
\$200.00

BUSINESS CARD
\$100.00

ALL ADS ARE SUBJECT TO HST

Artwork fees will apply to ads needing to be designed and Artwork fees may apply to ads needing to be formatted or altered during placement.

DIGITAL IMAGE REQUIREMENTS

All supplied images must be 300 dpi. However we will advise you when your images are of low quality.
The OHA is not to be held responsible for images printed blurry/pixelated.

How to be sure that your images are taken to specification.

1. **Use a digital camera** - Set your camera to take the highest resolution images. **DO NOT USE YOUR CELL PHONE.**
2. **File Size** - Your file size should be 1.5 MB or higher. Send as a high resolution JPG - **DO NOT RESIZE OR DOWNSIZE.**
3. **Emailing** - Do not allow your email to resize or compress your file when attaching it to send.

PLEASE NO CELL PHONE IMAGES.

Cell phone photos will NOT be acceptable quality. They have poor optical quality, bad lighting, and the lenses generate blurry, noisy or distorted photos and will not compliment your image for this magazine. Also cell phone cameras do not capture the correct number of pixels to use for print material.

HOW DOES IMAGE RESOLUTION WORK?

Digital images are composed of individual dots of stores data, these are called pixels. Your computer screen or cell phone can only display 72 pixels per inch (this is known as display resolution or screen resolution). 300 pixels per inch is the minimum requirement for printing resolution for crisp, clean and clear images. The more pixels an images has the more detailed the image will be.

*If you have any questions regarding your images please contact
Erin Hobbs at erinhobbs@outlook.com*

PAGE 43

A striking year with

THE
LASBY

Family



D&S MS SUPREME Y79D 102J
SIRE: WORR OWEN TANKERAY Y79D ET
RAWF 2023 Champion 2 Year Old Pair



D&S MS SUPREME 49H 111L
SIRE: WLL HOMERUN 49H



GRO-JDL TEMPTATION 49H 50K
SIRE: WLL HOMERUN 49H
RAWF 2023 Reserve Champion Junior Yearling



JDL JANICE 49H 125K
SIRE: WLL HOMERUN 49H
RAWF 2023 Reserve Champion Yearling



Justin Lasby & Family
519-943-4147

Mulmur, ON
David & Shirley Lasby
Josh Lasby
519-278-6819

Jessica Lasby & Family
jessica.lasby@hotmail.com





ICF Lone-Spruce Zippedy 107L - Reserve Senior Heifer Calf Champion 2023 Royal Winter Fair
 Purchased by Lone Spruce Polled Herefords in Genetic Designs XIX for \$20,000

CONGRATULATIONS AND THANK YOU TO ALL CUSTOMERS WHO HAD SUCCESS WITH

ICF GENETICS



Glenlees 240J Beth 20L - Reserve Intermediate Heifer Calf CWA 2023
 Bred by ICF, dam purchased "In It to Win It" 2022 by Glenlees,
 Interest sold in Agribition Hereford Sale for \$22,000 to Mark & Kristi Knutson

ICF Nindawayma 901 ET 320K
 Grand Champion Hereford Female, Classic Heritage Beef Show, Windsor, Nova Scotia
 Purchased by Twelve Oaks Land & Cattle Company in Fallsview Sate 2022

— ICF —
IRIS CREEK
 FARMS

Bruce, Heather, Bryce, Kent, and Taylor Ribey
 Paisley, ON icf@bmts.com
 Bruce: 519-353-8405 Heather: 519-389-7745 Bryce: 519-389-1571
 Kent: 519-353-8039 Taylor: 519-353-8717

ELM-LODGE LEGIT 36L

{DLF HYF IEF MSUDF DBF}



2023
Royal Winter Fair
Grand Champion Bull

Owned with:
- LV Farms, SK
- Moeskaer Polled Herefords, Denmark

Sire: ELM-LODGE HEAD HONCHO 56H x Dam: GOBLE MISS GORGEOUS 206F
(ELM-LODGE EMPEROR 67E x UPSJT NEON 7101 1ET) (RVP 100W DUKE 31D x KJ 2403 RECRUIT 966R)

SEMEN WILL BE AVAILABLE

SOURCE FOR QUALITY Bull & Female Sale

DLMIS
Direct Livestock Marketing Systems

March 9/24
2 PM
INDIAN RIVER, ON

Free Lunch



TAX 63L

May - Hutton x CRR Helton



TAX 58L

April - Emperor x Alleghany



TAX 49L ~ RAWF Jr Bull Calf Champion

April - Standard x Market Index



TAX 8L

Homo Polled son of Glenlees AXA Evolve

Videos will be online

* Young cows sell
* One proven 3 year old
herd sire sells



Contact us for a catalog
or view online
www.elmlodge.ca

ELMLODGE POLLED HEREFORDS

The Elmhirst's

Grant, Mary and Billy Elmhirst

Billy 705-761-0896 Email: elmlodge@nexicom.net
1856 Villiers Line, Indian River, ON, K0L 2B0